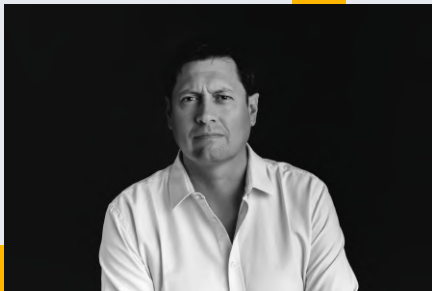


PRESS RELEASE

September 7th, 2020. Paris.

Bridge Baron and Great Game Products join the 52 Entertainment Group

52 Entertainment announces today that it has completed the acquisition of **Great Game Products, Inc.** and its flagship product **Bridge Baron**. Great Game Products joins the world's leading bridge entertainment group which includes Bridge Base OnLine, Funbridge, Goto Games, Le Bridgeur and China Bridge OnLine. Both Thomas Throop and Burak Kebapçi of Great Game Products will continue in their current roles and work with their new colleagues in bringing new products and other enhancement to Great Game's many customers.



Olivier Comte,
CEO of 52 Entertainment
said: "I am thrilled that Great Game Products has joined 52 Entertainment. Great Game and the Throop family has a special place in the bridge world, creating and popularizing one of the first bridge software games. We look forward to Tom and Burak starting their new journey with 52, as we have so many exciting new ideas to keep entertaining all those interested in the wonderful game of bridge, from the beginner seeking to learn to the most ardent and passionate bridge masters."

52 Entertainment is the ultimate holding company of Goto Games, Funbridge, Bridge Base On Line (BBO), Le Bridgeur and China Bridge On Line, which together forms the world's uncontested leader in bridge entertainment and software. Our goal is to further expand the universe of bridge players by providing them with entertaining and fun options to play or follow bridge, all the while helping to develop the next generation of bridge players through our education initiatives. Overall, we have more than 2 million daily users across our various bridge platforms.



Thomas Throop,
President of Great Game Products, Inc

declared: "I am delighted that my father's creation and legacy will continue and grow stronger with 52 Entertainment. Burak and I look forward to joining our many new colleagues to continue our passion and devotion to the game of Bridge. A great big thank you to all of our dedicated and loyal customers who have supported us through the years, I firmly believe that exciting times are ahead of us."

Great Game Products, Inc. was one of the first publishers of bridge game software, and since 1985 Bridge Baron has been one of the leading bridge games available, enjoyed by over 100,000 customers. Great Game Products is also one of the leading promoters of bridge education, working with numerous bridge teachers to help them prepare their courses.

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